Academic Search Premier
Business Source Premier



课程内容

第一部分: 数据库内容介绍

第二部分: EBSCOhost平台使用演示

第三部分: 支持网站



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Premier



Arts					
С					
G	Full-Text	Full-Text	Journals &		
He	Peer-Reviewed	Journals	Magazines	Academic Search	
	Journals			Version	
H	3881	4,691	18,107	Academic Search Premier	
Lite					
	/#	<u> </u>		》는 7. 24.4시 - 크로 네 . = 모든 2//	
Politi				涉及学科 :商业、政治	
	会科学与人文历史、艺术与娱乐、运动休闲、技术、居家生活、 宗教、沟通、教育、文学与写作				
So					
Sr					

Category	Full text
	journal
Arts & Entertainment	67
Business	144
Communication	14
Education	179
General Interest	18
Health & Medicine	738
History	111
Home & Living	7
Literature & Writing	95
Philosophy	64
Politics & Government	319
Religion	95
Science	1089
Social Sciences &	
Humanities	606
Sports & Leisure	5
Technology	278



Arts & Entertainment

Design Issues

Grey Room

Cultural Trends

International Journal of Cultural Policy

International Journal of Humanities & Arts Computing: A Journal of Digital Humanities

Journal of Arts Management, Law & Society

International Journal of Art & Design Education

Business

Engineering Economist

Environmental Economics & Policy Studies

Feminist Economics

Journal of Development Studies

Journal of Economic Policy Reform

Journal of Regional Science

Journal of Social Welfare & Family Law

Journal of Public Affairs (14723891)



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Cor	nmu	nica	tion

Visual Studies

International Journal of American Linguistics

Metaphor & Symbol

Modern Philology

Metaphor & Symbol

Social Semiotics

IETE Journal of Research

Health & Medicine

American Journal of Drug & Alcohol Abuse

Child & Adolescent Mental Health

Counselling & Psychotherapy Research

Journal of Counseling & Development

Journal of Family Therapy

Journal of Psychoactive Drugs

Journal of Sex & Marital Therapy

Education

Arts Education Policy Review

British Educational Research Journal

British Journal of Educational Psychology

Cambridge Journal of Education

Children's Literature in Education

Discourse: Studies in the Cultural Politics of Education

Education for Information

Educational Philosophy & Theory

History

Journal of World History

Radical History Review

Rethinking History

Journal of African American Studies

Journal of American History

Journal of Contemporary Asia

Journal of Contemporary China



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Business Source™ Premier

Journals &	Full-Text	Full-Text
Magazines	Journals	Peer-Reviewed Journals
6,935	2,166	1,078



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Case Studies – Business	8,225
Company Profiles / Information Records	14,500
Conference Papers / Proceedings Collections	7
Country Economic Reports	925
Industry Reports	7,353
Market Research Reports	106
SWOT Analyses	5,298
Videos - Associated Press	75,000+
Working Papers – Business	198

Full text journal

Abacus

Accounting & Finance

AI Communications

American Business Law Journal

American Journal of Economics &

Sociology

Applied Economics

Applied Mathematics & Optimization

Asia Pacific Business Review

Asian Case Research Journal

British Journal of Industrial Relations

Full text journal

British Journal of Management

Bulletin of Economic Research

Bulletin of Indonesian Economic Studies

Career Development Quarterly

Contemporary Economic Policy

Engineering Economist

Feminist Economics

Finance & Stochastics

Financial Accountability & Management

Financial Analysts Journal



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Financial Review

Growth & Change

Intelligent Data Analysis

International Finance

International Financial Law Review

International Journal of Electronic

Commerce

International Tax Review

International Trade Journal

Journal of Business Finance &

Accounting

Journal of Business Logistics

Full text journal

Journal of Economics & Management Strategy

Journal of Financial Research

Journal of Labor Economics

Journal of Marketing Management

Journal of Risk & Insurance

Journal of Risk Research

Oxford Bulletin of Economics & Statistics

Review of Development Economics

Review of Economic Design

Review of Economic Studies



第二部分: EBSCOhost如何助力您的科学研究?

- 一、开题、投稿、大论文
- 如何找文献
- 如何保存和分享文献
- 如何快速获取参考文献信息
- 二、个人知识积累
- 了解行业发展最新动态
- 定期阅读个人感兴趣的期刊
- " 听力辅助阅读文献,掌握专业学科外语词汇

有EBSCO陪伴,论文路上不孤单。



找文献——检索方法

检索文章

- •高级检索——检索选项
- •关键词检索

检索整刊

•出版物

检索举例:新冠病毒对经济的影响

检索技巧

- 2019-nCoV or COVID-19
- DT 120
- econom* or financ* or "international trade" or business or marketing or commerce

• 问题: *和""的用途?

高级检索——关键词检索

运算符

运算符	说明	示例	备注
AND	用于缩小检索范围,类似于"交集"概念	coffee <u>and</u> tea 检索到的结果中既包含coffee 也包含tea。	运算优先级: () >not >and >or
OR	用于扩大检索范围,类似于"并集"概	college <u>or</u> university 检索的结果中或者包含college,或者包含university。	
NOT	用于排除检索结果中不需要的项,类似于"非"的概念	Cookies <u>not</u> computer 检索的结果只和Cookies相关,不包含computer。	
Near Operator (N)	查找包含间隔指定数量字词的两个检索词(任意顺序) 的文档。两词顺序可以颠倒	tax N5 reform	
Within Operator (W)	查找包含间隔指定数量字词的两个检索词(固定顺序)的文档。两词顺序不能改变	tax W8 reform	

通配符

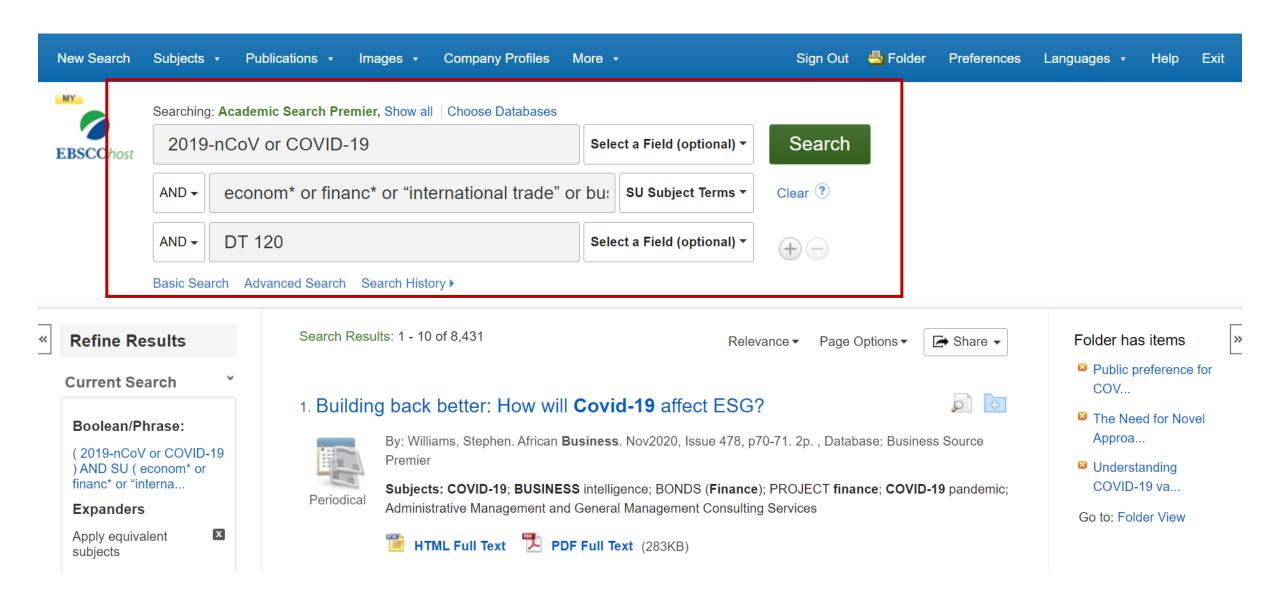
- 截词符号(*)用于检索变形体,单复数
 - econ* 可以检索到economy, economic, economically, etc
 - Student*可以检索到student, students
- 通配符: 适用于一个字母(?)用于检索英美单词拼写差异
 - organi?ation 可以检索到 organisation or organization
- 通配符: 适用于多个字母(#)用于检索英美单词拼写差异
 - behavi#r will 可以检索到 behavior or behaviour
- 短语检索("")用于检索固定短语
 - "global warming" 可以检索到固定格式的词组,位置顺序保持不变。

字段

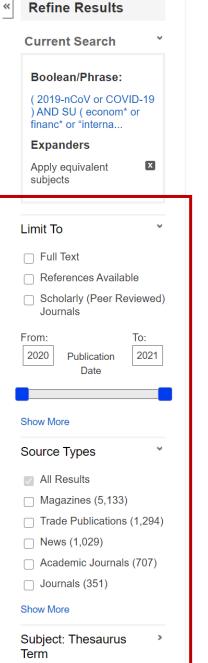
Searchable Tag	Description	Example
AB	Abstract Performs a keyword search of the abstract summaries.	AB civil liberties
AU	Author Performs a keyword search for any authors of an article.	AU Rompalske
IS	ISSN Performs an exact search for a publication's International Standard Serial Number.	IS 1040726X
SO	Journal Name Performs a keyword search for the journal name of the article.	SO International Journal of Toxicology
SU	Subject Performs a keyword search of the subject headings listed in the records.	SU MOTION pictures
TI	Title Searches keywords in a record's English and non-English title field.	TI Fashion Focus
TX	All Text Performs a keyword search of all the database's searchable fields. Using the TX field code will cause the search to look for the keyword in the full text as well as the citation record.	TX Cronyism



检索选项 重新设置 检索模式和扩展条件 检索模式 ? 运用相关词语 ○ 布尔逻辑/词组 ○ 查找全部检索词语 同时在文章全文范围内搜索 ○ 查找任何检索词语 ○ 智能文本搜索 提示 应用对等科目



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Relevance ▼

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Folder has items Public preference for COV...

The Need for Novel Approa...

Understanding COVID-19 va...

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1. Building back better: How will **Covid-19** affect ESG?



By: Williams, Stephen. African Business. Nov2020, Issue 478, p70-71. 2p., Database: Business Source Premier

Subjects: COVID-19; BUSINESS intelligence; BONDS (Finance); PROJECT finance; COVID-19 pandemic; Administrative Management and General Management Consulting Services





HTML Full Text PDF Full Text (283KB)

2. ECOBANK DEFIES COVID-19 WITH ITS INNOVATIVE BANKING SERVICES.







By: Laoye, Adenike. African Business. Dec2020/Jan2021, Issue 479, p72-73. 2p., Database: Business Source Premier

The Ecobank Group has been at the forefront of supporting businesses and communities in the face of Covid-19. Weathering the storm The Ecobank Group has been at the forefront of supporting its cu...

Subjects: COVID-19; BANKING industry; SMALL business; ECONOMIC impact of disease; COVID-19 pandemic; Commercial Banking; Personal and commercial banking industry; Savings Institutions; Other **Depository Credit Intermediation**



PDF Full Text (260KB)

3. The new Covid economics.







By: Eaton, George. New Statesman. 12/4/2020, Vol. 149 Issue 5549, p22-25. 4p. 1 Color Photograph, 2 Graphs. . Database: Business Source Premier

Articles The United Kingdom recorded its first cases of Covid-19 on 31 January, the day it formally left the European Union. The recession suffered by the UK was the worst of any G7 member state ...

Subjects: COVID-19; INTEREST rates; COVID-19 pandemic; ECONOMIC models; GOVERNMENT policy; BREXIT Referendum, 2016



PDF Full Text (332KB)





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使用智能文本搜索。

◆结果列表 精确检索 ◆ 4 共 483 ▶

The Grim Business of Containing an Epidemic.

作者: Fry, Erika (AUTHOR)

来源: Fortune. Mar2020, Vol. 181 Issue 3, p17-19. 3p. 1 Color Photograph, 3 Diagrams.

文献类型: Article

主题词语: *SUPPLY chains

CORONAVIRUS diseases

WUHAN coronavirus

EPIDEMICS
QUARANTINE
THERAPEUTICS

地理术语: CHINA

摘要: The article discusses the impact of the Wuhan **coronavirus** epidemic on global supply chains. It mentions the

disease's start in China and the government's response including a quarantine, the variety of factories that have

shut down because of no parts coming from China, and the lack of long term focus on such epidemics.

全文字数: 1274

ISSN: 0015-8259

入藏编号: 141717012

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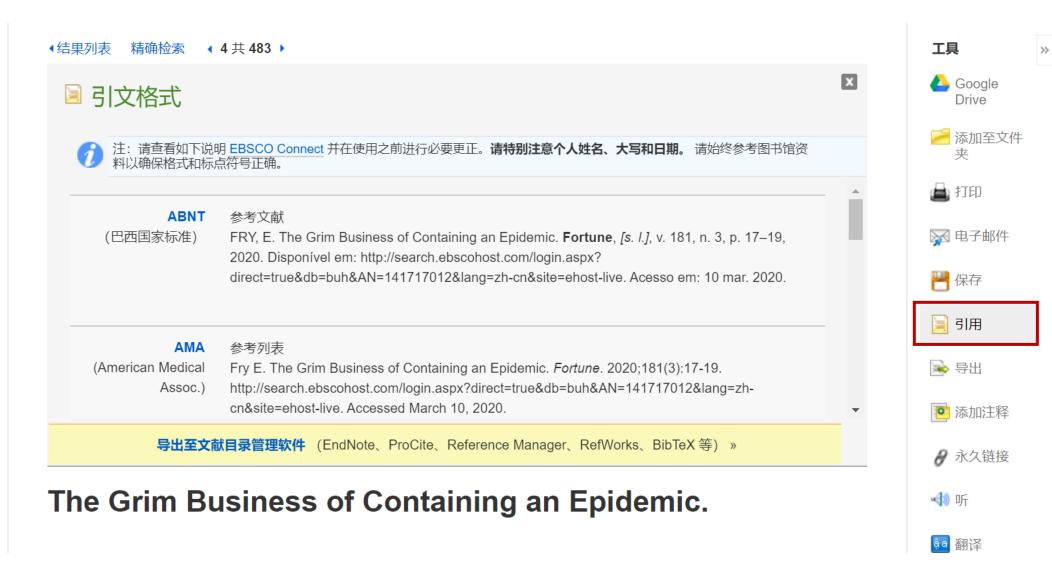
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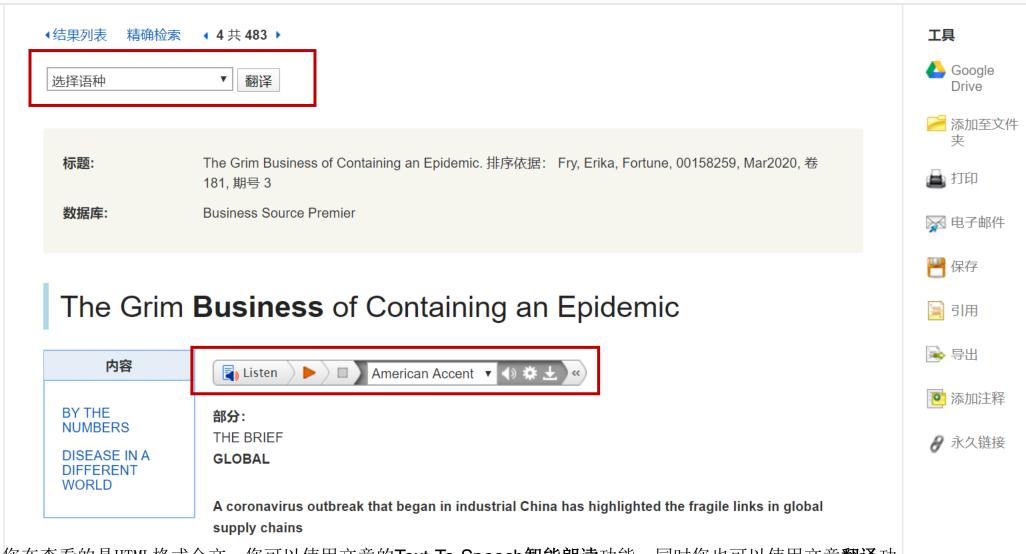
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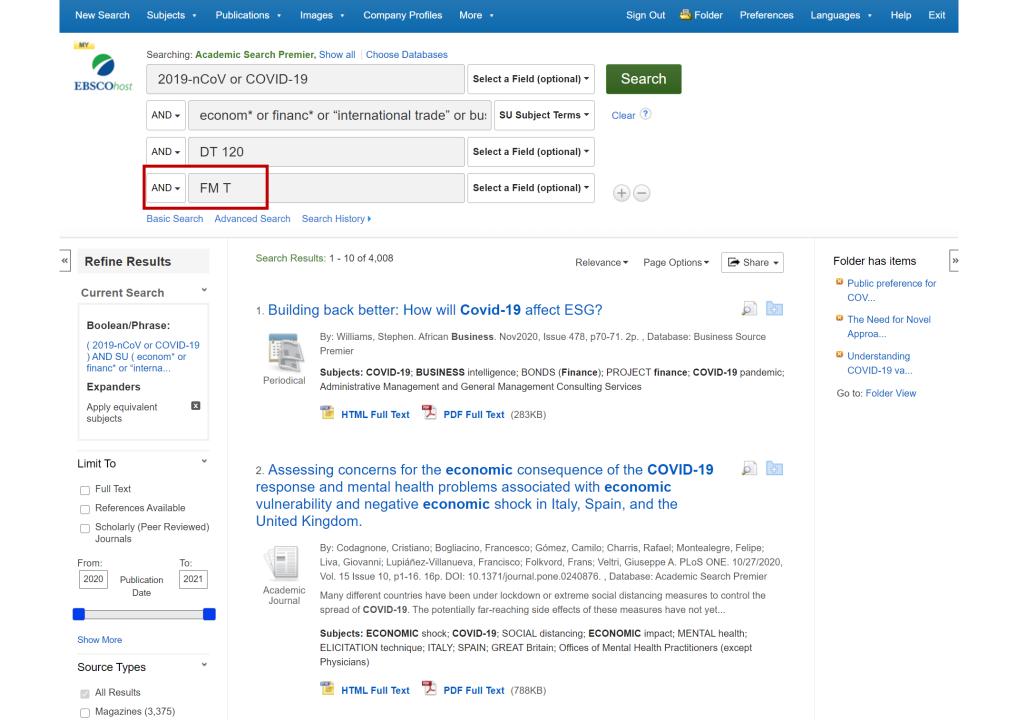




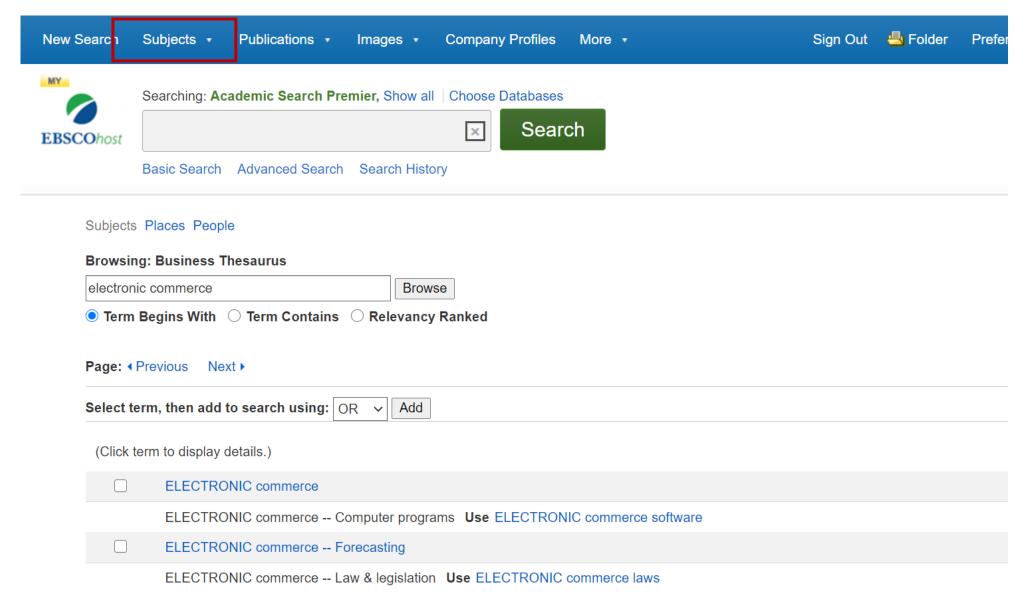
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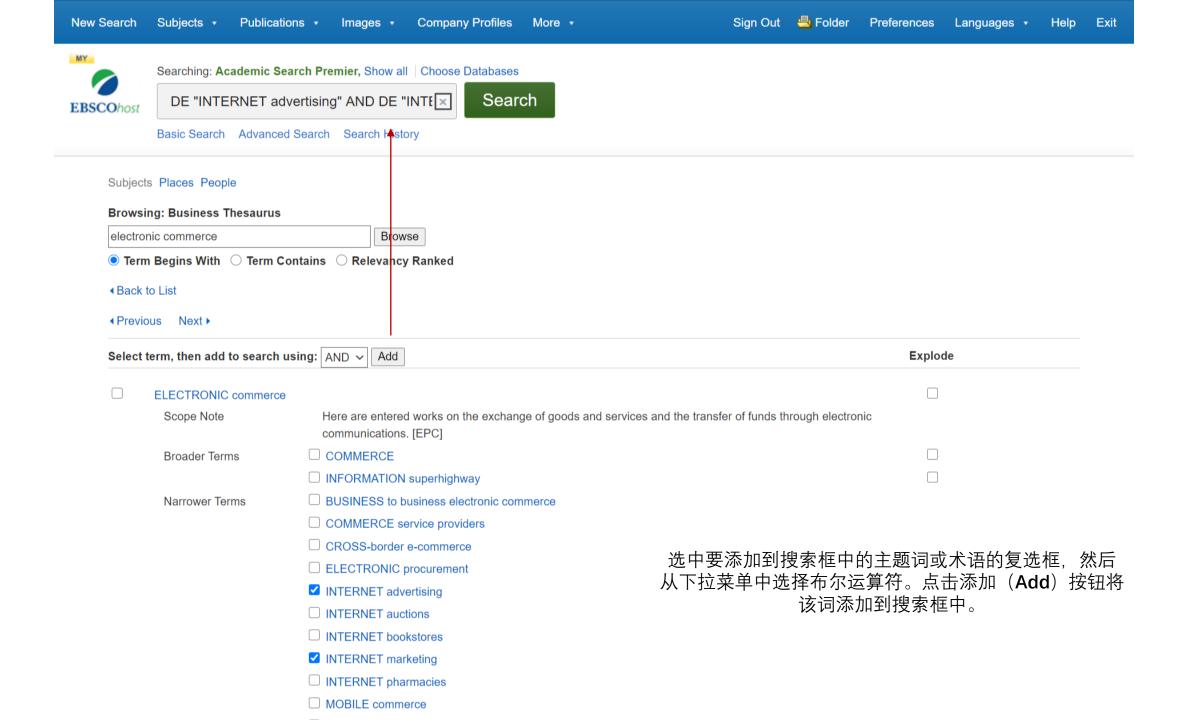


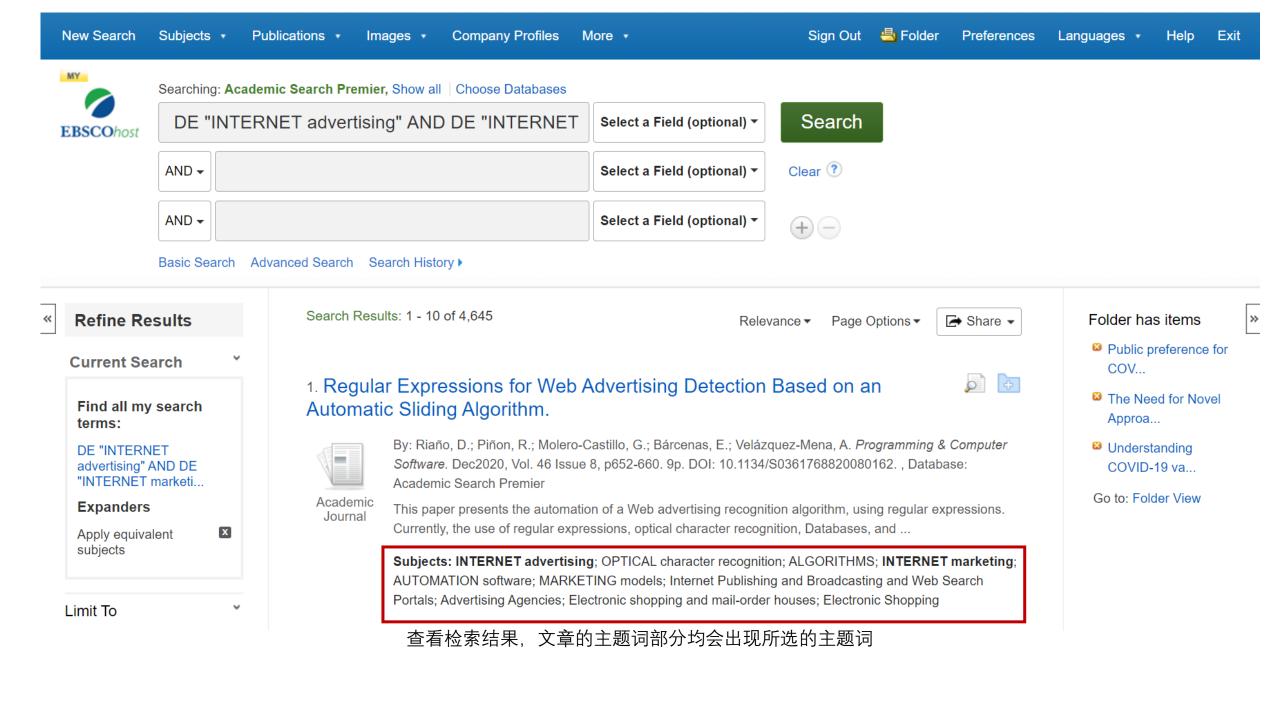
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□ ELECTRONIC commerce laws
 □ ELECTRONIC commerce personnel
 □ ELECTRONIC commerce specialists

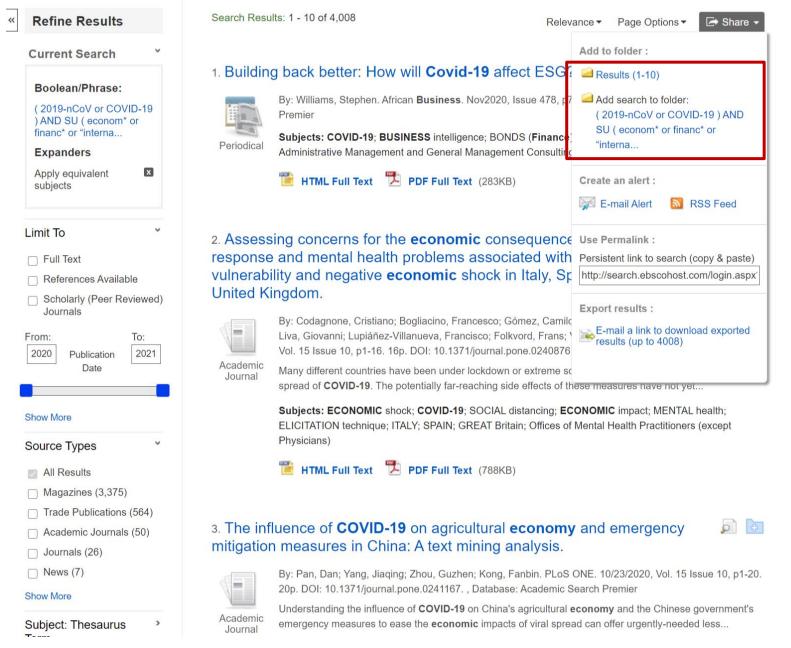




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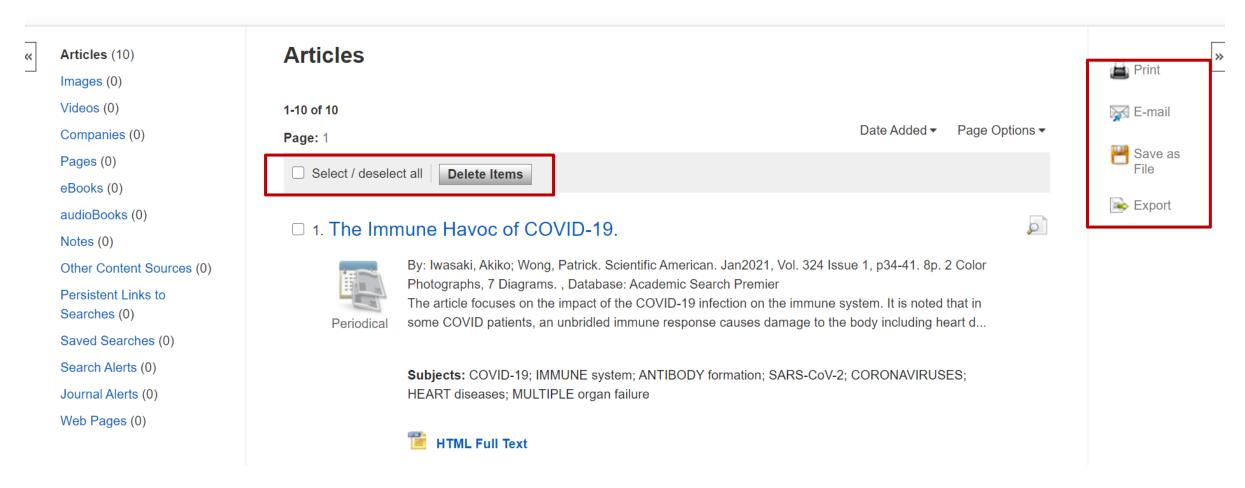
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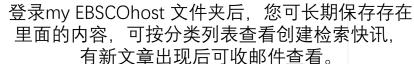
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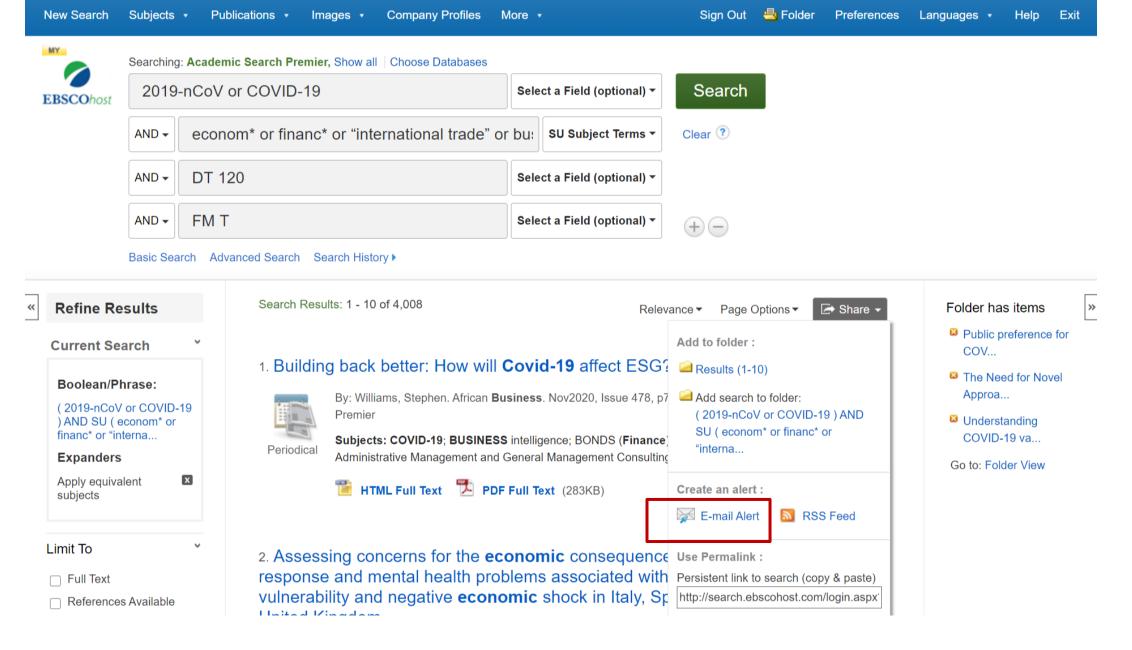
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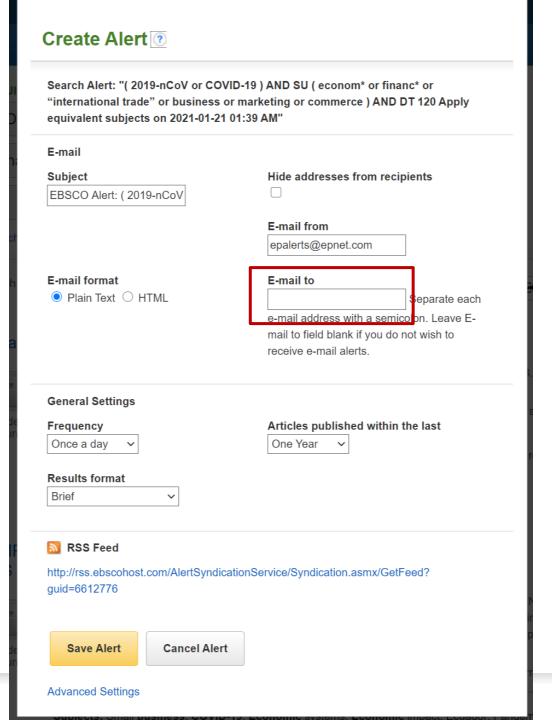
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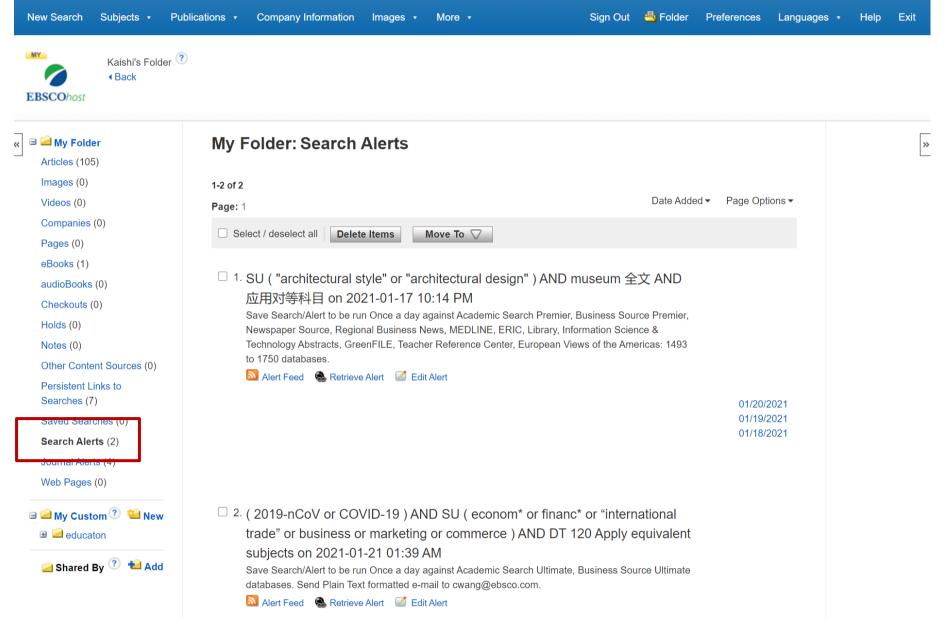


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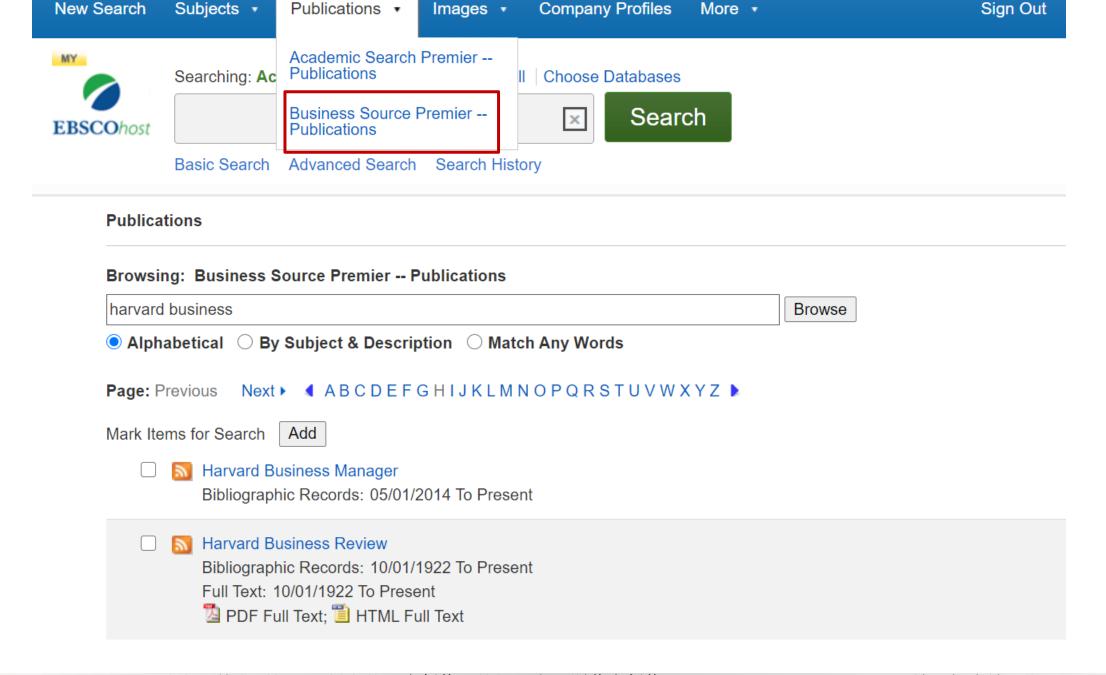






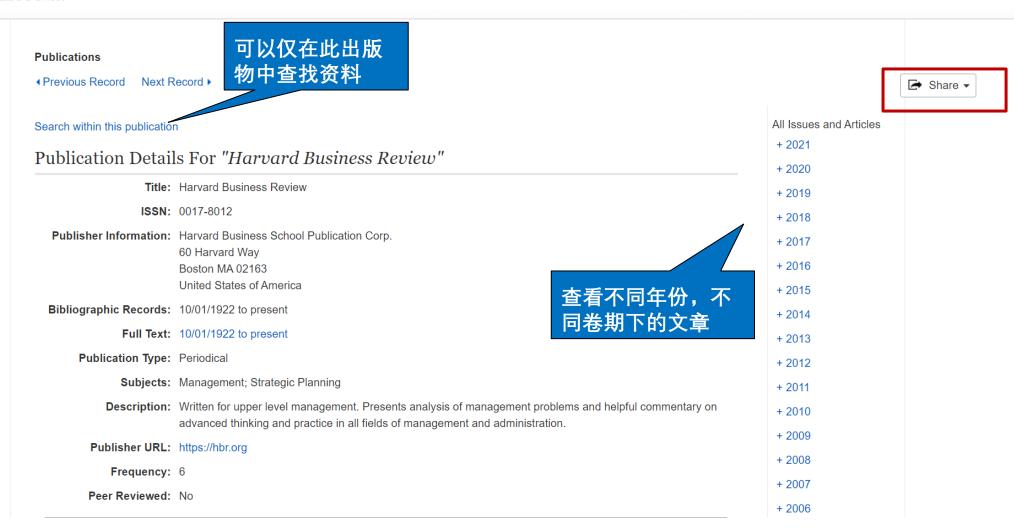
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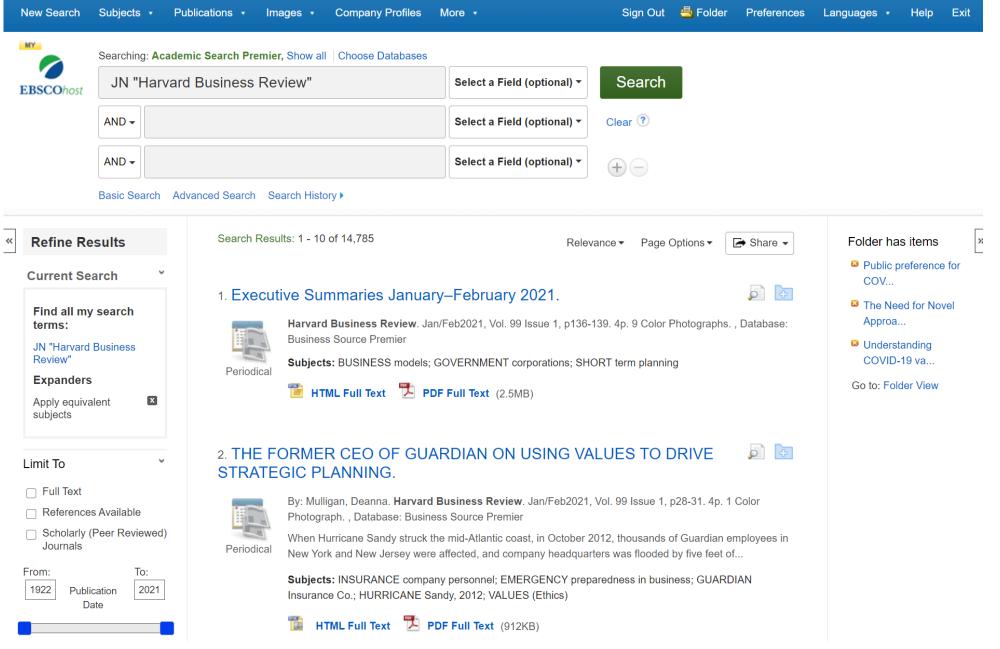








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